

April, 4 - 6 2019
12th SOLAREX ISTANBUL
SOLAR ENERGY AND TECHNOLOGIES EXHIBITION
RESULT REPORT...

Solarex Istanbul Fair which was held at 9th, 10th and 11th halls in Istanbul Expo Centre between 4 - 6 April 2019, was successfully completed...

The opening ceremony of the fair was held by Voli Fair and Exhibitions Company General Manager Mr. Mehmet Söztutan, Honorary President of GENSED Dr. Şener Oktik, GENSED President Mr. Halil Demirdağ, GÜNDER President Mr. Kutay Kaleli and AKÜDER President Mr. Abdurrahman Acar. After the opening speeches, the authorities cut the ribbon and opened the fair and visited the participants at their stands.

Istanbul Solarex International Solar Energy & Technologies Fair which is the first and only specialized exhibition in Turkey, was hosted 172 exhibiting companies including 126 domestic and 46 foreign companies at all. In total, 20,153 visitors followed, and it was an arena where the professionals meet.

The enthusiasm of Turkish manufacturers of energy about improving their quality, becoming a worldwide brand, and meeting new market has merged with the success of the Voli Fair at specific exhibitions played an important role in the sector's adopting the fair and the fair was successfully realized.

Turkey is continuing its worldwide progress with its rapidly growing population, advantageous geography, and the contribution of this advantageous geography to its export. One of the most important sectors in our country is undoubtedly the solar energy sector. The developments, innovations and exemplary solidarity of the sector in recent years have been positively influencing the solar energy sector.

All members of the sector, together with producers, consumers, purchasing agents, practitioners, domestic and international representatives, came together at the Solar Energy Fair.

We present the study report and statistics results related to the fair to your kind information, at the attachment.

With our best regards,

Voli Fair Services

12th International Solarex Istanbul Solar Energy and Technologies Fair

General Introduction

The Address Bank of the Fair:

In order for the Solar Energy Fair to be successfully carried out, our team has entered a very busy working period; at the same time since we are a publisher of the sectorial magazine, it was not difficult for us to reach the necessary information at all.

Solarex Magazine, which is published bi-monthly by Istanbul Magazin Group, became the main press sponsor of the fair and announced its readers to all kinds of developments related to the fair from the preparation stage.

Our publishing approach that embraces the whole sector with the magazines it has published so far has been our biggest supporter in our fair. Both our customers and readers of our magazine were the first to visit our fair.

Announcement of the Fair

Some of the promotion activities of Solarex Istanbul Fair are as follows:

As mentioned before, while the main press sponsor of the fair was Solarex Magazine, a large number of magazines were among the publications that has supported the fair. All the members of the sector was reached through these magazines.

In addition, advertisements were published in the most important magazines of the sector. Announcements were sent to thousands of people by related institutions. The news of the Fair were placed in many web sites and national and also local media organizations as well.

A special purchasing committee program was organized by the Ministry of Economy. The purchasing delegation, who visited the fair, held high-level meetings in the exhibition area for two days.

A total of 300,000 invitations were distributed as fair invitations. 250,000 of this was carried out with Voli Fair activities and the rest of them were distributed as the participants' invitations at all. Face to face marketing activities were conducted and invitations were sent to the participants accordingly.

In addition to all of these works, an important media study was carried out. In all national and local TV, Radio, Newspaper and magazines, news and advertisements were provided to be included before, during and after the fair at all. For this purpose; important advertising studies have been done for TV channels, newspapers, radios, news agencies, web portals and sectorial magazines as well.

Statistics: Visitors and Participants

The total number of Visitors for the Solarex Istanbul Fair: 20.153

Visitors according to the date-based datas

First Day : 6.698

Second Day : 7.158

Third Day : 6.297

Total : 20.153

Number of Foreign Visitors : 1.551

Number of Exhibitors from local market : 126

Number of Exhibitors from foreign market : 46

Total Number of Exhibiting Companies : 172

Participating Countries; *The People's Republic of China, Netherlands, Germany, Luxembourg, Spain, England, Canada, Republic of South Korea and Greece*

Visitors' Profile

Mostly private sector, politics, public institutions, academia and press, sales, marketing managers, technical consultants, experts, engineers, senior executives, commercial buyers from different sectors who want to realize the project, businessmen, investors, industry purchasing managers and officials, agents and distributors, distributors and dealers who want to get dealership, and chambers of commerce and industry institutions as well.

Product Groups of Exhibiting Companies

Photovoltaic;

Cells, modules, inverters, measuring and control technologies, chargers, batteries, cables, connectors, junction boxes, solar tracking systems, installation apparatus, building integrated solutions (BIPV), Stand Alone home systems, solar power plants, Energy storage systems, EPC companies, gel batteries, solar cables, turn-key on-grid off-grid systems, solar pumps, cogeneration, regulators, solar lighting, power supplies, solar-powered consumer products, wafers, materials and production equipment.

Thermal Technologies

Absorbers, coatings, collectors, fittings, expansion tanks, degassers, heat transfer fluids, measurement and control technology, mounting systems, storage tanks, production technologies and equipment, ventilation, cooling, building integrated solutions, heat treatment, solar thermal power plants.

Others

Research and development, test institutes, sectorial press and other publishers, education, financing, organizations, associations, insurers, universities, consultants.

The List of Exhibiting Companies Participating from Local Market

1. 3A SOLAR ENERJİ
2. ABB ELEKTRİK
3. ACARTÜRK AKÜMÜLATÖR
4. ACCA ENERJİ
5. ACS ENERJİ
6. AGROMAC MAKİNA
7. AKAS ENERJİ
8. AKILLI SOLAR
9. AKSARAY ENERJİ
10. ALDO ENERJİ
11. ALFA SOLAR ENERJİ
12. ALKA SAN.İNŞ
13. ALKOR ALÜMİNYUM
14. ANKARA SOLAR
15. ANKARA VİP
16. ARER ENERJİ
17. ARKAT ALUMİNYUM
18. BAS AKÜ
19. BAŞOĞLU KABLO
20. BAYRAKTAR SOLAR ENERJİ
21. BEREKET ENERJİ
22. BEST ELEKTRİK
23. C PROFİL SANAYİ
24. CG SOLAR
25. ÇATAKLI
26. ÇEPAŞ GALVANİZ
27. DAL ELEKTRİK
28. DCT DIŞ CEPHE
29. DEWİ DANIŞMANLIK
30. DMR SOLAR
31. DÖNER SERMAYE (İLERİ ARGE)
32. EGE KABLO
33. EKO SOLAR
34. ELECTRO ZİRVE
35. ELTAŞ TRANSFORMATÖR
36. ENDÜSTRİYEL ELEKT.
37. ENEL ELEKTRİK
38. ENTEGRO ENERJİ
39. ERL TEKNİK

40. EUROPOWER ENERJİ
41. FRONIUS İSTANBUL
42. GAMA AKÜMÜLATÖR
43. GAZİOĞLU SOLAR
44. GERİLİM YENİLENEBİLİR
45. GEST ENERGY
46. GÖZLER ENERJİ
47. GTC GÜNEŞ SANAYİ
48. GÜRSAN ALÜMİNYUM
49. HATKO TEKNİK
50. HAVENSİS ELEKTRONİK
51. HELUKABEL KABLO
52. HİS SOLAR
53. HİS TEKNİK ÇELİK
54. ISOTEC ENERJİ
55. İBC SOLAR ENERJİ
56. İNFORM ELEKTRONİK
57. KARDEŞLER SARGUT
58. KAYSERİ METAL
59. KİWA BELGELENDİRME
60. KONELSİS
61. KONKAP GALVANİZ
62. KOTRA SİGORTA
63. KULELER MAKİNA
64. KÜPELİ ELEKTRİK
65. LİNETECH ELEKTRONİK
66. LOGGMA YAZILIM
67. LUVİ ENERJİ ÜRETİM
68. MAJORİS GÜNEŞ ENERJİSİ
69. MAXIMA ENERJİ
70. MAZAKA MAKİNA
71. MERKON KONTROL
72. MERT MARİNE GEMİ ELEKT.
73. MEXXSUN YENİLENEBİLİR
74. MİNERJİ YENİLENEBİLİR
75. NATUREL 1 ENERJİ
76. NEVA SOLAR
77. NORM ENERJİ
78. NUROL SOLAR
79. OMZA TEKNİK
80. ORBİT ENERJİ

81. ÖDÜL ENERJİ
82. PANASONİC ECO
83. PEM ENERJİ
84. PHOENIX CONTACT
85. PMS METAL
86. PRİME İNŞAAT
87. PV TEKNİK
88. REMAK REDÜKTÖR
89. S.NOVA GROUP MÜH.
90. SADER
91. SARKUYSAN
92. SCHLETTER ENERJİ
93. SEGA SOLAR
94. SEİSO ENERJİ
95. SMART GÜNEŞ ENERJİSİ
96. SOCOMEC ELEKT.
97. SOLAR TEKNO
98. SOLARHAN TEKNOLOJİ
99. LARİX ENERJİ
100. SOLONN ENERJİ
101. SOLVO SOLAR
102. SOM ENERJİ
103. SP ENERJİ
104. SRC ENERJİ
105. STAUBLI SAN.MAK.
106. SUNNEL ENERJİ
107. SUV PR SOLAR
108. TECHNICALL YENİLENEBİLİR
109. TEGNATIA ENERJİ
110. TEKNİK SOLAR
111. TEKSAN İÇ VE DIŞ TİC.
112. TESTONE TEKNOLOJİ
113. TRAKYA CAM
114. TSE TANITIM
115. TÜRK PRYSMIAN KABLO
116. UDORA TEKNOLOJİ
117. ULTRAMETRİK ENERJİ
118. UNITED SOLAR
119. ÜNİKA ÜNİVERSAL KABLO
120. VOLT AKÜ
121. YENİ ÜÇGEN ENERJİ

122. YİĞİT AKÜ
123. SOLONN ENERJİ DIŞ ALAN
124. EUROPOWER DIŞ ALAN
125. POWER ELEKTRONİK
126. HPC BULUT BİLİŞİM

The List of Exhibiting Companies Participating from Foreign Market

Name of the Company

Country

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| 1. JIANGSU HAITIAN MICROELECTRONICS CORP. | CHINA |
| 2. TAİZHOU CHUANGDA ELECTRONIC CO.,LTD | CHINA |
| 3. HSPV CORPORATION (SHANGHAI HI-SHOW PHOTOVOLTAIC SCIENCE AND TECHNOLOGY CO., LTD.) | CHINA |
| 4. JIANGSU KEQIANG NEW MATERIAL CO.,LTD | CHINA |
| 5. SUNLIKE SOLAR CO., LTD | CHINA |
| 6. JIANGYIN SUNSLEW MACHINERY EQUIPMENT CO.,LTD | CHINA |
| 7. MING HWEI ENERGY CO., LTD. | CHINA |
| 8. ZHEJIANG ZHONGHUAN SUNTER PV TECHNOLOGY CO.,LTD | CHINA |
| 9. QINHUANGDAO ZENITHSOLAR TECHNOLOGICAGL CO.,LTD. | CHINA |
| 10. XIAMEN HOPERGY PHOTOVOLTAIC TECHNOLOGY CO., LTD. | CHINA |
| 11. JYC BATTERY MANUFACTURER CO., LTD. | CHINA |
| 12. TONGWEI SOLAR | CHINA |
| 13. EAST GROUP CO., LTD. | CHINA |
| 14. SHENZHEN RITAR POWER CO., LTD. | CHINA |
| 15. HUAWEI DIGITAL TECHNOLOGIES (SUZHOU) CO., LTD. | CHINA |
| 16. JA SOLAR HOLDINGS CO., LTD. | CHINA |
| 17. WUXI LEAD INTELLIGENT EQUIPMENT CO., LTD. | CHINA |
| 18. GINLONG (SOLIS) TECHNOLOGIES CO.,LTD | CHINA |
| 19. GROWATT NEW ENERGY TECHNOLOGY CO.,LTD | CHINA |
| 20. AIKO SOLAR ENERGY TECHNOLOGY CO.,LTD | CHINA |
| 21. SHENZHEN JINGFUYUAN TECH. CO., LTD | CHINA |
| 22. ZHONGSHAN DAQIN ELECTRIC CO., LTD. | CHINA |
| 23. JIANGSU DEHUI SOLAR POWER CO.,LTD | CHINA |
| 24. SUZHOU TALESUN SOLAR TECHNOLOGIES CO., LTD | CHINA |
| 25. HT-SAAE | CHINA |
| 26. SUZHOU SHENCHENG SOLAR EQUIPMENT CO., LTD. | CHINA |
| 27. JIANGSU TONGLIN ELECTRIC CO., LTD | CHINA |

28. YIXING JS SOLAR CO., LTD	CHINA
29. NINGBO JINGHUA NEW ENERGY TECHNICAL CO., LTD	CHINA
30. PV MAGAZINE GROUP	CHINA
31. CHROMA	NETHERLAND
32. SCHMID PEKINTAŞ	GERMANY
33. ENLOG EUROPE SA	LUXEMBOURG
34. AXITEC	GERMANY
35. GAYK	GERMANY
36. TGB GROUP TECHNOLOGIES S.L.	SPAIN
37. SHANDONG DEHAI YOULI BELT CO LTD	ENGLAND
38. WUXI XINHONGYE WIRE&CABLE CO., LTD	ENGLAND
39. SUZHOU HORAD NEW ENERGY EQUIPMENT CO., LTD.	ENGLAND
40. SURETTE BATTERY	CANADA
41. THERMIC LTD	GREECE
42. DIMAS SA	GREECE
43. ALUMINUM FERON GMBH	GERMANY
44. SOLARGIS	REBUPLIC
45. SFC CO., LTD.	SOUTH KOREA
46. KRANNICH SOLAR	GERMANY