

APRIL 5 – 7, 2018, 11TH INTERNATIONAL SOLAREX ISTANBUL **EXHIBITION RESULT REPORT**

Solarex Istanbul Exhibition which was held between 5 and 7 of April 2018 in the 9th, 10th, 11th and 12th Halls of the Istanbul Exhibition Center was successfully concluded.

Exhibition opening was made by General Manager of the Voli Fuar Mehmet Söztutan, Chairman of the Turkish Solar Energy Industry Association (GENSED) Prof. Dr. Şener Oktik and Chairman of the International Solar Energy Society Department of Turkey (GÜNDER) Kutay Kaleli. Following the opening speeches, the officials, who cut the ribbon and opened the exhibition, visited stands of participants.

Solarex Istanbul International Solar Energy and Technologies Exhibition, which is the first and single specialized fair in its field, became the meeting arena of professionals where 225 participants; 152 national and 73 international, were attended and which was followed by 20.700 visitors in total.

The desire to increase the quality of solar energy producers which are active in Turkey, to become a brand, to meet with new markets and Voli Fuar's success in specific fairs had an important role in exhibition ownership of the sector and the exhibition was realized in a successfully.

With its rapidly growing population, and contribution of its advantageous geography to the export, Turkey continues to carry on its development worldwide. Undoubtedly, one of the most important sectors which is active in our country is the solar energy sector. Recent developments in the solar energy sector, innovations and exemplary solidarity in the solar energy sector are the factors having positive influence on the sector.

Producers, consumers, buyers, practitioners, domestic and foreign representatives as well as all members of the sector came together at the Solar Energy Exhibition.

The working report and statistical results regarding the exhibition are respectfully submitted at the attachment.

Sincerely yours,

Voli Fuar Hizmetleri A.Ş.

SOLAREX ISTANBUL EXHIBITION GENERAL OVERVIEW

EXHIBITION'S ADDRESS BANK:

Our team, which has entered an intense working period in order to be able to successfully perform the Solar Energy Exhibition, did not have difficulty in accessing the information since we are also the sectoral magazine publisher.

Solarex Magazine published monthly by ISTMAG (Istanbul Magazin Grubu) became the main press sponsor of the exhibition and announced all kinds of developments on the exhibition since the preparation phase with its readers.

Our publishing understanding which embraced the whole sector with the magazines published so far has been our greatest support for us. Both our magazine's customers and our readers were the primary population visiting our exhibition.

PUBLICITY OF THE EXHIBITION:

Some of the Solarex Istanbul Exhibition promotional activities are as given below:

As we mentioned before, the main press sponsor of the fair was Solarex Magazine, and many other magazines were also among the supporting publications of the exhibition.

Through these magazines, all sector members in Turkey are reached.

In addition, exhibition related advertisements are published in the most important magazines of the sector. Announcements have been made by the relevant institutions to thousands of people and news have been posted in many web sites and general – local media.

The procurement committee program special to exhibition was organized by the Ministry of Economy. The procurement committee who visited the exhibition carried out senior level discussions in the exhibition area for two days.

A total of 300.000 invitations were distributed. 250.000 of these were realized with Voli Fuar activities and the rest of it was realized as participants' customer invitations. Face-to-face marketing activities were carried out and invitations were sent to participants.

In addition to all of these, it was aimed that news and advertisements take place successfully in global and local TV, Radio, Newspaper and magazines with media studies before, during and after the exhibition. For this purpose, advertising studies are conducted in TV channels, newspapers, radios, news agencies, web portals and sectorial magazines.

STATISTICS: VISITOR and PARTICIPANT

Solarex Istanbul Exhibition Total Visitor Number: 20.700

Visitor Distribution per Day

Day 1: 6.978

Day 2: 7.35

Day 3: 6.367

TOTAL: 20.700

Foreign Visitor Number: 1.558

Local participant number: 152

Foreign participant number: 73

Exhibition participant number: 225

THE PROFILE OF THE VISITOR

Mostly private sector, politicians, public enterprises, academy and press, sales, marketing managers, technical consultants, experts, engineers, senior staff, commercial purchasers from different sectors who wish to realize projects, businessman, investors, industry purchasing management and authorities, agencies and distributors, companies willing to acquire distributorship and franchise, chambers of commerce and sectoral institutions.

PRODUCT GROUPS

Photovoltaics

Cells, modules, inverters, measurement and control technologies, charging equipment, batteries, cables, connectors, connection boxes, solar tracking systems, installation equipment, building-integrated solutions (BIPV), "Stand Alone" systems, solar energy plants, energy storage systems, EPC companies, gel accumulator, solar cables, turnkey on-grid/off-grid systems, solar pumps, cogeneration, regulators, solar lighting, power supplies, solar driven consumer products, wafers, material and production equipment.

Thermal Technologies

Absorbers, coatings, collectors, connection apparatus, expansion tanks, deaerators, heat transfer fluids, measuring and control technology, installation systems, storage tanks, manufacturing technologies and equipment, venting, cooling, building integrated solutions, heat treating, solar thermal plants.

Others

Research and development, test institutes, sectoral press and other publishers, education, financing, organizations, associations, insurance agents, universities, consultants.

THE LIST OF EXHIBITION PARTICIPANTS

THE LIST OF LOCAL PARTICIPANT COMPANIES

1. 3A SOLAR ENERJİ
2. ABB ELEKTRİK A.Ş. - 1
3. ABB ELEKTRİK A.Ş. – 2
4. ABP TDS A.Ş.
5. ACARTÜRK AKÜMÜLATÖR
6. ACCA ENERJİ
7. ACS ENERJİ
8. ADMEN ENDÜSTRİYEL
9. AKAS ENERJİ
10. AKSARAY ENERJİ
11. AKTİF MÜH.
12. AKÜSAN AKÜ SAN.
13. ALDO ENERJİ
14. ALFA SOLAR
15. ALKA GROUP
16. ALKOR ALÜMİNYUM
17. ALMETSAN YAPI
18. ANKARA SOLAR ENERJİ
19. ARER ENERJİ
20. ARKAT ALUMİNYUM SAN.
21. ASUNİM
22. ATD ENERJİ
23. AYENKA MÜHENDİSLİK
24. BAS AKÜ
25. BAŞARI ARGE ENERJİ
26. BAŞOĞLU KABLO
27. BEREKET ENERJİ
28. BEST ELEKTRİK

29. BSK ENERJİ
30. CANSAN ALÜMİNYUM
31. CAUTHA TURKEY
32. CG SOLAR
33. CSUN EURASIA
34. ÇAKMAK SOLAR
35. ÇATAKLI ENERJİ
36. ÇEPAŞ
37. DAL YENİLENEBİLİR ENERJİ YATIRIMLARI A.Ş.
38. DCT DIŞ CEPHE
39. DESİBA ENERJİ
40. DOĞUŞ ELEKTRİK
41. EGE KABLO
42. EKİNLER EUROSOL
43. EKO SOLAR
44. ELECTRO ZİRVE
45. ELEKTRO ENERJİ
46. EL-SİS ELEKTRONİK
47. ELTAŞ TRANSFORMATÖR
48. ENDEPO ENERJİ
49. ENDÜSTRİYEL ELEK.
50. ENTEGRO ENERJİ
51. ERC SİSTEM ELEKTRİK
52. ERİKOĞLU SUNSYSTEM
53. ERL TEKNİK MAK.METAL
54. ETM SOLAR ENERJİ
55. EUROPOWER ENERJİ - 1
56. EUROPOWER ENERJİ – 2
57. EUROPOWER ENERJİ – 3
58. FORM ELEKTRİK
59. FORMAL ALÜMİNYUM
60. FRONIUS İSTANBUL ELEKT.
61. GAMA ELEKT.SAN.
62. GAP GALVANİZ
63. GAZİOĞLU SOLAR
64. GENERAL SOLAR ENERJİ
65. GEST ENERGY

66. GNS SOLAR
67. GÖZLER ENERJİ
68. GTC GÜNEŞ
69. GÜRSAN ALÜMİNYUM
70. HABDANK PV
71. HAKAN ELEKTRİK
72. HALK ENERJİ
73. HELUKABEL KABLO
74. HUNAT ENERJİ
75. IBC SOLAR ENERJİ
76. INTEC ENERJİ
77. İNFORM ELEKTRONİK
78. İNS-EL İNŞAAT
79. JUWİ YENİLENEBİLİR
80. KLS ENERJİ SAN.VE TİC.LTD.ŞTİ.
81. KONELSİS KONTROL SİSTEM
82. KONKAP GALVANİZ
83. KÜPELİ ELEKTRİK
84. LAPP KABLO SAN.VE TİC.
85. LİNETECH ELEKTRONİK
86. MAZAKA MAKİNA SAN.
87. MERİÇ OTO AKSESUAR
88. MERKON KONTROL
89. MEXXSUN YENİLENEBİLİR
90. MİL ENERJİ
91. MİNERJİ YENİLENEBİLİR
92. MİTAŞ ENDÜSTRİ SAN.VE TİC.A.Ş.
93. MMS MERKEZ MÜHENDİSLİK
94. NORM ENERJİ SİSTEMLERİ
95. NUROL SOLAR ENERJİ
96. ORBİT ENERJİ
97. ÖDÜL ENERJİ TAAH.
98. PEM ENERJİ
99. PHOENIX CONTACT
100. PMS METAL PROFİL
101. POWER ELEKTRONİK
102. PRİME İNŞAAT

103. PV TEKNİK ENERJİ LTD.
104. REDOKS MÜHENDİSLİK
105. REMAK REDÜKTÖR
106. RKT ELEKTRİK
107. S. NOVA GROUP
108. SADER İÇ VE DIŞ
109. SARKUYSAN
110. SED MÜHENDİSLİK
111. SEGA SOLAR ENERJİ MÜH.
112. SEİSO ENERJİ
113. SMART GÜNEŞ ENERJİSİ
114. SMART SOLAR
115. SOCOMEC ELEKT
116. SOLARIAN ENERJİ
117. SOLARMENA ENERJİ
118. SOLARTÜRK ENERJİ
119. SOLONN ENERJİ ÜRETİM
120. SOLVO SOLAR
121. SOM ENERJİ
122. SP ENERJİ ELEKT.
123. SRC ENERJİ
124. STAUBLI
125. STEELART
126. SUNNEL ENERJİ
127. SUNPLAST ENERJİ
128. SUOZ GRUP ENERJİ
129. SUV POWER SOLAR – 1
130. SUV POWER SOLAR – 2
131. SYS ENERJİ
132. TAD PİLİÇ
133. TECHNICALL
134. TEGNATIA ENERJİ
135. TEKNİK SOLAR
136. TEKNORAY SOLAR
137. TEKOM-PUK ELEKTROMEKANİK
138. TEKSAN İÇ VE DIŞ TİCARET
139. TESTONE TEKNOLOJİ

140. TRAKYA CAM
141. TSE
142. PRYSMIAN KABLO
143. UNITED SOLAR ENERJİ
144. WEIDMÜLLER ELEKTRONİK
145. WHAT PEAK ENERJİ
146. YENİ BALKAN MAKİNA
147. YENİ ÜÇGEN ENERJİ
148. YILMAZ MAKİNA
149. YİĞİT AKÜ
150. ZAHİT ALÜMİNYUM
151. ZIMMERMAN PV
152. ZORLU SOLAR ENERJİ

THE LIST OF FOREIGN PARTICIPANT COMPANIES

1. SFC
2. ENLOG
3. GOODWE
4. GAYK
5. HIS SOLAR
6. ALUMINUM FERON
7. KACO
8. SOLARGIS
9. IFRISOL SARL
10. DELTA ELECTRONICS
11. TRINA SOLAR
12. HT SOLAR ENERJİ A.Ş.
13. ISIVOLTAIC
14. WAAREE ENERGIES
15. RENA TECHNOLOGIES
16. KRANNICH
17. GOLDI GREEN
18. CHROMA ATE
19. TPI VISTA
20. LIFE COMPANY
21. HI-SHOW

22. PHILADELPHIA SOLAR
23. SOLAICO
24. SRI SAVITR
25. HENSEL ELEKTRİK
26. SCHMID PEKİNTAŞ
27. HANWHA Q CELLS
28. SOLAR EDGE
29. AXITEC
30. TAIHE
31. MOSHELL
32. NINGBO JINGHUA
33. BOOST SOLAR
34. G SOLAR
35. RADIANT
36. WAN PENG
37. JIAMING
38. MING HWEI
39. ZENITH SOLAR
40. HORAD
41. BEIJING GLOBAL
42. SHENZHEN XINHONGHUA
43. CONFIRM WARE
44. HUAWEI DIGITAL
45. JIANGSU GOODWE
46. TALESUN SOLAR
47. GROWATT
48. SERAPHIM
49. JA SOLAR
50. DEHUI SOLAR
51. NEW SUNBY
52. FOSHAN
53. FENG YANG
54. GAORUN
55. HUAWI POWER
56. HENGHUI
57. EEPV
58. HUAWEI

59. OSDA SOLAR
60. SANJING
61. CHINALAND SOLAR ENERGY
62. WUXI LEAD INTELLIGENT
63. HI-SHOW
64. DAVINSOLAR
65. HAIHONG
66. TONGLIN
67. KEQIANG NEW
68. YURUN
69. SHENG CHENG SOLAR
70. FULLWILL
71. ZHONGHUAN
72. QIHE SHUANGBAI
73. HAIDA